

Household Survey, Section 1. Your Vision Q 1.2, 'Identity'

Town-planners and marketers often stress the importance of towns becoming known for particular features. Please tell us which of the following are the most important to you by entering a number alongside each option – ie 1 for Most Important, 2 for Next Most Important etc with 15 representing Least Important.

Alsager should be known for:

Ranking	Overall Ranking Based on Total Score	Ranking Based on Frequency of Top 3 Position (no. times selected)	Ranking Based on Frequency of 1st Position (no. times selected)
1	Place to Live & Work	Place to Live & Work (440)	Place to Live & Work (336)
2	Parks & Green Spaces	Family Friendly (342)	Family Friendly (163)
3	Family Friendly	Schools (316)	Health & Wellbeing (145)
4	Schools	Parks & Green Spaces (296)	Parks & Green Spaces (139)
5	Health & Wellbeing	Health & Wellbeing (293)	Schools (138)
6	Community Events	Community Events (249)	Meet Family & Friends (107)

Note: This question was answered by 726 people.